



**GRANT AGREEMENT NUMBER 847567 QUALI-DEC
H2020-SC1-BHC-2018-2020/H2020-SC1-2019-Two-Stage-RTD**

DELIVERABLE 2.4 WEBSITE (WP2)

Title: Website

Work package: 2

Due date of deliverable: March 2020

Actual submission date: 31st March 2020

Start date of project: 1st January 2020

Duration:

Organisation name of lead contractor of this deliverable: French Research Institute for Sustainable Development (IRD)

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Nature: Public

Project co-funded by the European Commission within the Horizon 2020 Programme (2014-2020)		
Dissemination Level		
PU	Public	X
PP	Restricted to other programme participants (including the Commission Services)	
RE	Restricted to a group specified by the consortium (including the Commission Services)	
CO	Confidential, only for members of the consortium (including the Commission Services)	



The QUALI-DEC website is developed by the Coordinator- the French National Institute for Sustainable Development (IRD). A French contractor has been chosen, with whom the Coordinator worked closely.

It is a dynamic type website, provided with a Content Management System (CMS). A private part (back office) is accessible with identification and allows the administration of the content editorial (adding, modifying, deleting and moderation of texts, images and content) by a team of people with no particular computer knowledge.

It contains a domain name. The address is:

www.qualidec.com

The website is trilingual (French, English, Spanish), with the possibility to extend to other languages of consortium partners: Thai, Vietnamese.

Moreover, it's set up to be accessed with a smartphone.

The website contains a google sitemap, Robots.txt and syndication feeds (RSS2). It uses the system of publication under SPIP (<https://www.spip.net>).

The QUALI-DEC website respects the EU guidelines:

The home page contains: menu, title of the project, about the project (aim & objectives), project partners and their logos, intranet, disclaimer. In addition, the following elements will be developed: visual elements, events, social media and dynamic path.

The following disclaimer is used on the website, along with the official flag of the EU:



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 847567 QUALI-DEC



The first part of this website introduces the visitors to the different useful tabs in order for them to quickly search what interests them. One can also choose the language right when the website opens.



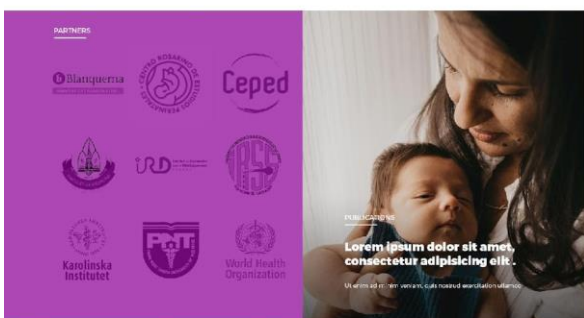
Then the visitor will be able to keep up with the project with the *News* and *Publications* slide (that refers to specific and newest publications). Visually, this part of the website is destined to change often. This will bring a sense of newness each time the visitor visits qualidec.com



The three next parts (*The Quali-Dec Project*, *Strategy* and *Countries*) expose the foundation of the project and refer to the three first tabs of the menu.



Then the website presents the partners with their logos and the *Publications* page (it is more general than the slide seen before)





QUALI DEC, PROJECT

Context and objectives

Let's give women, obstetricians and midwives the best tools to make important decisions about how to give birth .

The QUALI-DEC project was created to improve the medical care of pregnant women. It provides pregnant women, their relatives and health personnel with non-clinical devices that will guide their choice between vaginal delivery and caesarean section.

Despite long-standing international concerns and debates, the proportion of births by caesarean section continues to rise. This trend is not limited to high-income countries, but is largely confined to low- and middle-income countries. The overuse of Caesarean sections can no longer be seen solely as the result of inappropriate clinical practices during childbirth. Non-clinical factors such as social, cultural and structural influences have emerged as important potential factors and must be taken into account

It is estimated that 29.7 million (21.1%) of the world's births were delivered by caesarean section in 2015, which is almost double the number of births with this method in 2000 (16 million or 12.1%). In Latin America and the Caribbean in particular, it is up to ten times more frequent (44.3%) than in Africa (4.1%).

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- Reducing the practice of Caesarean section without medical indication
- Proving the potential and efficacy of non-clinical devices to avoid Caesarean sections without medical indication
- To set up a transfer of knowledge between experts (doctors, pregnant women, researchers) and decision-makers or actors in the public debate (politicians, media, NGOs, associations).

